



Danielle Briggs

Contact

Danielle Briggs
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Education

California State Polytechnic University, Pomona, CA
B.F.A. in Graphic Design - June 2018

Skills

Adobe Creative Suite, Rhino and Microsoft Office

Work Experience

Developlus (Splat, Color Oops, Satin), Corona, CA

Assistant Graphic Designer, June 2020 – March 2023

- Conduit between Marketing and Creative for incoming jobs, scheduling and artwork needs.
- Creating mock ups and coordinating their delivery
- Retouching for model and product photography
- Working closely with magazine publishers to maintain and upload all ads
- Managing and refining company graphic asset library
- Creating and managing color swatches for hair
- Attending press checks and reviewing all final artwork for approval
- Storyboarding and directing for Video

Tossware, Fontana, CA

Graphic Print Specialist, April 2019 – February 2020

- Designed cup prints for multiple clients
- Attended press check for artwork printed on plastic for color and artwork approval
- Illustrated assets for online consumer customization tool
- Created dielines for new cups
- Collaborated in a team to create designs for clients

Right Way Products, Chino, CA

Graphic Designer/Social Media Coordinator, July 2018 – February 2019

- Designed web ads promoting company's various brands
- Created and managed social media accounts
- Retouching for model and product photography
- Created UX mocks for company website

W. Keith and Janet Kellogg Art Gallery, Pomona, CA

Graphic Designer, March 2017 – April 2018

- Designed and lead multiple campaigns for art exhibits
 - Created printed materials for various art installations
 - Designed Web ads promoting various art installations
 - Assisted with art installation and de-installation for the gallery
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